

# Alex Mango

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## Introduction

Innovative, multidisciplinary designer + developer with extensive experience of creating unique experiences that are conceptually influenced by usability testing and contemporary design. I have a bachelors degree in Graphic Communication, where I developed exciting ways to visually communicate complex ideas. Inspired to gain further knowledge, I undertook a masters degree in Creative Technology, focusing on UX + creative coding.

In 2015 I co-founded a web development startup in Sweden, and over the past 5 years have been dedicated to refining my design and development skills in every possible way. I have worked globally with clients ranging from small independent startups to notable accomplished musicians such as P Money + Seth Troxler, offering a multi skilled service and using my passion, knowledge to create distinctive styles that help each client succeed.

## Software + Coding

Sketch, Invision, XD, Photoshop, Illustrator, InDesign, AfterEffects, Premiere Pro, HTML, CSS, Sass, Javascript, Bootstrap, AWS.

## Additional Training

Interacting with autonomous and learning systems at Experience Design University, Siegen, Germany.

Human computer interaction and Machine Learning, at Universiteit van Amsterdam

Transmediale Berlin - drawing out new connections between art, culture, + technology.

## Langages

Native English, Conversational French, Casual German, Basic Swedish.

## Hobbies

Graffiti, Painting, Film, Spoken Word, Guitar, Saxophone, Photography, Art Exhibitions, Live Music, Skateboarding, Boxing, MMA

## Education

### University of West England

#### Creative Technology Msc 2018 - 2019

Practical learning by creating, applying + evaluating technological solutions in different creative contexts, including; programming, web technologies, user experience and machine learning. Projects included developing apps, sound design, conceptual art, interactive design, + website development.

### Norwich University of the Arts

#### Graphic Communication Ba 2013 - 2017

The program covered an array of design practices, including; UI, advertising, animation, + graphic design. through branding, packaging, information design, film, contemporary art and animation. Throughout the degree I learned to question and critically review research, working independently or in teams in order to produce creative, imaginative, commercial work in order to build my portfolio.

### Suffolk New College

#### Art Foundation Degree 2011 - 2012 Modules Included:

Graphic Design, Fine Art, Painting, Fashion, Contemporary Art, Illustration + Animation.

### Suffolk College

#### C+G Level 2 Certificate in Plumbing 2007 - 2009

Developing knowledge on the principles of plumbing and acquiring practical skills cutting in bending copper tube + installing bathroom Suites.

## Experience

### Mango Media

#### Graphic, UI, UX Designer + Developer | 06/2015 - Present

Mango Media is a re-brand of Maverick Media: A web development + design company I co-founded in 2015 in Gothenburg, Sweden with a software development student. Drawing on my background in design, I was able to contribute valuable input in order to create innovative projects including UI, UX, branding + development. I have worked with 100's of clients ranging from independent businesses to accomplished musicians. I strive to create designs that are both visually beautiful + functional. My aim is to blur the boundaries between fine art, creative coding + digital design.

### Goldener Westen

#### UI UX Designer + Developer | 06/2019 - Present

I am currently contracted for 12 months as a freelance designer + full-stack developer for a multi-award-winning agency in Berlin known as a leading player in Europe's digital landscape. During my time at the agency I have worked in a creative team of designers, illustrators + animators on Wordpress websites to produce unique user experiences.

### Codewest

#### UI UX Designer | 09/2018 - Present

Alongside completing my master's degree I worked part-time as a designer for Codewest - an enterprise studio of the Department of Computer Science + Creative Technologies at the University of the West of England. As spearhead for projects, I was given the responsibility of managing + supporting a team to bring the app concepts to life.

### Lollipop

#### UI UX Designer + Web Developer | 02/2018 - 08/2018

A freelance contract for a Shoreditch based creative agency specialising in immersive cocktail experiences in London. For this project I worked with the CEO to provide design + front-end for a wine subscription service. My work for this brief is a great demonstration of my skills as a UX designer with the product containing unique illustrative info-graphics that guide the user through a journey of which encourages the purchase of the product.

### Deeplake Digital

#### UI UX Designer + Web Developer + Graphic Designer | 06/2017 - 02/2018

I contributed a significant amount to the company where my role encompassed development, graphic + interface design. I collaborated with marketing to create brand guidelines a new, sophisticated identity for Deeplake which included generating marketing material, motion graphics in addition to completely redesigning + developing their website.

### East Anglian Daily Times

#### Advertising | 07/2011 - 09/2012

Prior to my bachelors, I worked for the UK's largest independently owned media company which provided me with many valuable transferable skills in communication. In my role within the digital team, I worked closely with clients + designers to improve the design of advertisements, thus ensuring they successfully captured the attention of potential buyers.

### Three Mobile

#### Sales | 10/2010 - 08/2011

Being part of a fun, hardworking tech environment alongside other ambitious young people inspired me to keep on top of the ever-progressing industry of mobile technology as well as providing me with an in-depth knowledge of Apple + Android products.

### Blue Square Marketing

#### Marketing | 06/2010 - 10/2010

In my position at this company, I was given the responsibility for launching the Samsung Galaxy S across Essex + Suffolk which involved demonstrating how to use this phone in mobile retail stores to both customers + colleagues.