Alex Mango

About Me | Über Mich

As a design student in 2015, I discovered the realm of UI/UX when a friend invited me to Sweden to collaborate with a team of developers to design interfaces for a series of web projects. Since then I have specialised in this field + worked with 100's of clients worldwide ranging from independent businesses to accomplished musicians - notably P Money + Seth Troxler.

I studied a master's in Creative Technology at UWE Bristol, where my core modules consisted of UX + Creative Coding. Additionally, I have a bachelor's in Graphic Communication from NUA, where I learned how to communicate complex ideas through visual design.

I worked in Berlin from 2019 - 2021 for the strategical storytelling creative agency - Goldener Westen. Here I was responsible for creating design-driven websites, collaborating with an experienced team of talented visual designers, art directors, programmers, illustrators + animators.

From initial concept to actualisation, each website I have created has been made without pretence or artifice, with the simple aim of celebrating what is good + has always been good about design. By studying the rules at the foot of the giants, I was then able to learn how + when to bend or break these rules, finding the perfect equilibrium between old + new, function + beauty, fiction + reality in order to create websites that captivate + inspire those who interact with them.

Contact | Kontakt

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Education | Ausbildung

Creative Technology Msc 2018 - 2019

University of West England

Practical learning by creating, applying + evaluating technological solutions in different creative contexts, including; programming, web technologies, user experience + machine learning. Projects included developing apps, sound design, conceptual art, interactive design, + website development.

Graphic Communication Ba 2013 - 2017

Norwich University of the Arts

The program covered an array of design practices, including; UI, advertising, animation, + graphic design, branding, packaging, film, contemporary art + animation. Throughout the degree I learned to question + critically review research, working independently + in teams in order to produce creative, imaginative, work in order to build my portfolio.

Art Foundation 2011 - 2012

Suffolk New College

This qualification was essential in providing me with the knowledge I needed to progress to university. My main focus was painting + graphic design, however other modules I undertook included: Fine Art, Fashion, Sculpture, Contemporary Art, Illustration + Animation.

C+G Level 2 Certificate in Plumbing 2007 - 2009

Suffolk College

Software + Coding

Figma, Sketch, Invision, Photoshop, Illustrator, InDesign, AfterEffects, Premiere Pro, HTML, PHP, CSS, Bootstrap, JavaScript, Jquery, Vue, React, Three.js, WebGL, JSON, AWS, Wordpress.

Additonal Training

Interacting with autonomous and learning systems at the Experience Design University, Siegen, Germany 2018.

Human Computer Interaction + Machine Learning, at Universiteit van Amsterdam, Netherlands 2018.

Transmediale Berlin 2019 - Drawing out new connections between art, culture, + technology.

Three.js journey - Using the JavaScript library to create animated 3D graphics in a web browser using WebGL 2020.

Languages

Native English, Conversational French, Casual German, Basic Swedish.

Hobbies

Electric Guitar, Graffiti, Art, Saxophone, Poetry, Rapping, Performing/ Watching Live Music, Skateboarding, Boxing, Basketball, Chess.

Experience

UX/UX Designer + Developer | 06/2019 – 07/2021

Goldener Westen - Berlin

In my role as a designer + developer at the Berlin-based creative agency, I collaborated with an experienced team of talented designers, illustrators + animators to create sophisticated websites. The agencies core values encapsulate a narrative-driven process based on the art of storytelling, which formed conceptual ideas through imagination. This method is sometimes referred to as the 'Snow White' effect.

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Web/Graphic Designer + Developer | 06/2015 – Present

Mango Media - Worldwide

Mango Media is a re-brand of Maverick Media: a web design agency co-founded in 2015 in Sweden. We have worked with 100's of clients ranging from corporate businesses to accomplished musicians, using skills + expertise to ascertain an understanding of brands' core values in order to create products that are fully representative of their identity. By providing industry-standard knowledge I am able to encourage confidence in my ability to bring ideas and dreams to life.

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Web Designer + Developer | 09/2018 – 06/2019

Codewest - Bristol

Alongside completing my master's degree I worked part-time for Codewest - an enterprise studio of the Department of Computer Science + Creative Technologies at the University of the West of England. As spearhead for projects, I was given the responsibility of managing + supporting a team to bring concepts to life.

Web Designer + Developer | 02/2018 – 08/2018

Lollipop - London

A freelance contract for a Shoreditch based creative agency specialising in immersive cocktail experiences in London. For this project I worked with the CEO to provide design + front-end for a wine subscription service. My work for this brief is a great demonstration of my skills as a designer with the product containing unique illustrative info-graphics that guide the user through a journey of which encourages the purchase of the product.

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Web/Graphic Designer + Developer | 04/2017 – 02/2018

Deeplake Digital - Cambridge

I contributed a significant amount to the company as my role encompassed development, graphic + interface design. I collaborated with marketing to create brand guidelines a new, visual identity for Deeplake which included generating marketing material, motion graphics in addition to completely redesigning + developing their website.

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Advertising | 07/2011 – 09/2012

East Anglian Daily Times - Ipswich

Prior to my further education, I worked for the UK's largest independently owned media company which provided me with many valuable transferable skills in communication. In my role within the digital team, I worked closely with clients + designers to improve the design of advertisements, thus ensuring they successfully captured the attention of potential buyers.

Sales | 10/2010 – 09/2011

Three Mobile - Ipswich

Being part of a fun, hardworking tech environment alongside other ambitious young people inspired me to keep on top of the ever-progressing industry of mobile technology as well as providing me with an in-depth knowledge of Apple + Android products.

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Marketing | 06/2010 – 10/2010

Blue Square Marketing - Colchester

In my position at BSM, I was given the responsibility for launching the Samsung Galaxy S across Essex + Suffolk that involved demonstrating how to use this phone in mobile retail stores to both customers + colleagues.

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Other Work Experience

At 10 years old I was washing cars in my local neighborhood. With the money I made from this I would buy, fix + customise cycles with bespoke spray paint jobs + resell them to my peers. Age 13, I was a paperboy, cycling around the cold, rainy streets of Ipswich at 6am before going to school. 15 I was in a restaurant as a pot wash - regularly working up to 12-hour shifts. Whilst studying at University, I worked in various pubs, bars + restaurants. My parents instilled the value of hard work within me from a young age which I have carried with me into adulthood.