

Alex Mango

About Me | Über Mich

I am a multidisciplinary designer + developer that creates unique experiences that blur the lines between creative coding, art + digital design.

I studied a master's degree in Creative Technology at The University of West England in Bristol. Additionally, I have a bachelor's in Graphic Communication from Norwich University of the Arts.

Since 2019 I have been working in Berlin for the strategical storytelling creative agency - Goldener Westen. I am responsible for developing design-driven WordPress websites by collaborating with a team of talented visual designers, illustrators + animators.

I freelance under the brand Mango Media that was initially established in Gothenburg, Sweden in 2015. Over the years I have worked with 100's of clients worldwide ranging from independent businesses, large corporations + accomplished musicians - notably P Money + Seth Troxler.

I love crafting intuitive websites that produce unforgettable experiences which engage with people on multiple levels, redefining the digital landscape + how users perceive reality.

Contact | Kontakt

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Software + Coding

Sketch, Invision, Photoshop, Illustrator, InDesign, AfterEffects, Premiere Pro, HTML, PHP, CSS, Bootstrap, JavaScript, JQuery, Vue, React, Three.js, WebGL, JSON, AWS, Wordpress.

Additional Training

Interacting with autonomous and learning systems at Experience Design University, Siegen, Germany.

Human computer interaction + Machine Learning, at Universiteit van Amsterdam, Netherlands.

Transmediale Berlin 2019 - Drawing out new connections between art, culture, + technology.

Three.js journey - Using the JavaScript library to create animated 3D graphics in a web browser using WebGL

Languages

Native English, Conversational French, Casual German, Basic Swedish.

Hobbies

Graffiti, Art, Electric Guitar, Saxophone, Poetry, Rapping, Performing/ Watching Live Music, Skateboarding, Boxing, Basketball, Football, Chess.

Education

Creative Technology Msc 2018 - 2019

University of West England

Practical learning by creating, applying + evaluating technological solutions in different creative contexts, including; programming, web technologies, user experience + machine learning. Projects included developing apps, sound design, conceptual art, interactive design, + website development.

Graphic Communication Ba 2013 - 2017

Norwich University of the Arts

The program covered an array of design practices, including; UI, advertising, animation, + graphic design, branding, packaging, information design, film, contemporary art and animation. Throughout the degree I learned to question + critically review research, working independently + in teams in order to produce creative, imaginative, work in order to build my portfolio.

Art Foundation 2011 - 2012

Suffolk New College

This qualification was essential to give me the knowledge I needed to progress to university. My main focus was painting + graphic design, however other modules I undertook included: Fine Art, Fashion, Sculpture, Contemporary Art, Illustration + Animation.

C+G Level 2 Certificate in Plumbing 2007 - 2009

Suffolk New College

Experience

Full Stack Developer | 06/2019 - Present

Goldener Westen - Berlin

I am a full stack developer at the Berlin-based creative agency, where we build professional + design-driven websites. I collaborate with a team of talented visual designers, illustrators + animators to make truly sophisticated websites. Utilising the power of WordPress we build multi-paged websites that encapsulate the company's core values of conceptually narrative-driven design. Using CSS + Javascript alongside Avada provides limitless possibilities in regards to functionality whilst still ensuring every website meets the highest standards of visual design.



Web/Graphic Designer + Developer | 06/2015 - Present

Mango Media - Worldwide

Mango Media is a re-brand of Maverick Media: a web design agency co-founded in 2015 in Sweden. We have worked with 100's of clients ranging from corporate businesses to accomplished musicians, using skills + expertise to ascertain an understanding of brands' core values in order to create products that are fully representative of their identity. By providing industry-standard knowledge I am able to encourage confidence in my ability to bring ideas and dreams to life.



Web Designer + Developer | 09/2018 - 06/2019

Codewest - Bristol

Alongside completing my master's degree I worked part-time for Codewest - an enterprise studio of the Department of Computer Science + Creative Technologies at the University of the West of England. As spearhead for projects, I was given the responsibility of managing + supporting a team to bring concepts to life.

Web Designer + Developer | 02/2018 - 08/2018

Lollipop - London

A freelance contract for a Shoreditch based creative agency specialising in immersive cocktail experiences in London. For this project I worked with the CEO to provide design + front-end for a wine subscription service. My work for this brief is a great demonstration of my skills as a designer with the product containing unique illustrative info-graphics that guide the user through a journey of which encourages the purchase of the product.



Web/Graphic Designer + Developer | 06/2017 - 02/2018

Deeplake Digital - Cambridge

I contributed a significant amount to the company as my role encompassed development, graphic + interface design. I collaborated with marketing to create brand guidelines a new, visual identity for Deeplake which included generating marketing material, motion graphics in addition to completely redesigning + developing their website.



Advertising | 07/2011 - 09/2012

East Anglian Daily Times - Ipswich

Prior to my further education, I worked for the UK's largest independently owned media company which provided me with many valuable transferable skills in communication. In my role within the digital team, I worked closely with clients + designers to improve the design of advertisements, thus ensuring they successfully captured the attention of potential buyers.

Sales | 10/2010 - 08/2011

Three Mobile - Ipswich

Being part of a fun, hardworking tech environment alongside other ambitious young people inspired me to keep on top of the ever-progressing industry of mobile technology as well as providing me with an in-depth knowledge of Apple + Android products.



Marketing | 06/2010 - 10/2010

Blue Square Marketing - Colchester

In my position at BSM, I was given the responsibility for launching the Samsung Galaxy S across Essex + Suffolk that involved demonstrating how to use this phone in mobile retail stores to both customers + colleagues.



Other Work Experience

At 10 years old I was washing cars in my local neighborhood. With the money I made from this I would buy, fix + customise cycles with bespoke spray paint jobs + resell them to my peers. Age 13, I was a paperboy, cycling around the cold, rainy streets of Ipswich at 6am before going to school. 15 I was in a restaurant as a pot wash - regularly working up to 12-hour shifts. Whilst studying at University, I worked in various pubs, bars + restaurants. My parents instilled the value of hard work within me from a young age which I have carried with me into adulthood.

Cover Letter

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Academically I studied a masters degree in Creative Technology at The University of West England. Additionally, I have a bachelors degree in Graphic Communication from Norwich University of the Arts.